



SOUTHERN SERVICES  
REFORM GROUP

**SSRG Workgroup Meeting**  
**Workgroup: Social Inclusion**  
**Date: 11 June 2013**

Present: Lisa Elder (Chair), Sadie Goddard-Wrighton, Karen Beeching, Cathy Wiseman, Vanessa Leane, Sally Warnes (Project Officer), Bev Bannister (Minutes)

Apologies: Maxine Cape, Sam Berry, Louise Fuller, Madeliene Scicluna, Heather Trainor, Karen McDougale, Shijun Huang. Kristina Barnett

Agenda Items	Discussion	Actions
Welcome and apologies	<ul style="list-style-type: none"><li>• welcome and apologies</li><li>• Sadie read out a meeting checklist for City of Holdfast Bay use of rooms</li></ul>	
Previous minutes & business arising	<ul style="list-style-type: none"><li>• previous minutes accepted</li><li>• the meeting with Southern Medicare Local was cancelled</li><li>• preliminary talks held with Mitcham and Marion Councils, Sally emailed both managers to let them know about having all southern council details on the next postcard and received positive responses – Sally will get back to them with the project proposal once completed</li><li>• App advertorial to be sent to group as 'object' that can be inserted into another document</li></ul>	Bev to investigate

<p>Update on stage 2 of project - Sadie</p>	<ul style="list-style-type: none"> <li>• had to tweak the letter to meet requirements of City of Holdfast Bay marketing team – requiring logo etc</li> <li>• letters and posters will be mailed out to pharmacies and doctors tomorrow – apologies for the delay</li> <li>• have had three responses so far from the postcard distribution</li> <li>• one lady requiring social activities when she returns from travelling, one lady interested in volunteering to make new friends as she is new to the area</li> <li>• interested in placing the postcard in hair dressers, clinics e.g. orthopaedic, melanoma etc. and in entrance way of libraries so people will see it as they come in</li> </ul>	
<p>Project Discussion</p>	<ul style="list-style-type: none"> <li>• recap on last meetings project discussion</li> <li>• photograph display, how do we do this? Good to have photos from all organisations and councils</li> <li>• the idea is about positioning that older person in a place of value</li> <li>• have a newsletter as part of the exhibition with each organisation or council having their own page with the photo and story and logo</li> <li>• photo and short story as an example of what organisation does for the area</li> <li>• have a fixed display in libraries, doctors, councils and have a business card type thing with information for people to take away with them</li> <li>• lovely way of showing the collaboration between all organisations and councils</li> <li>• target which clients to give newsletter to - start by asking all to send in photo and snapshot story about a client that represents your organisation or council</li> <li>• need some consistency in format of stories</li> <li>• have guidelines for story - sort of tick list to follow</li> <li>• concern we may be reproducing publications already made</li> </ul>	

	<ul style="list-style-type: none"> <li>• look at utilising what we already have - use postcards and photos and get good news stories from the postcard responses</li> <li>• linking the person not the organisation that provided the service</li> <li>• focus on the experience for the person what it means to them</li> <li>• action photos - not posed shots</li> <li>• quotes from people - what it means to be connected, being active</li> <li>• collaborative vision about people</li> <li>• what they are experiencing</li> <li>• photos are a way of breaking down the barriers of ageism, showing we are still active, contributing to the community</li> <li>• travelling display and booklet/newsletter paper resource for those that don't get to see the travelling display</li> <li>• photo display, booklet, postcards,- all contact details for organisations and councils need to be available somewhere within this project</li> <li>• how many photos do we need - 20? Each group member to obtain two photos</li> <li>• find a photographer</li> <li>• utilise students to take photos</li> <li>• photographer who has flexibility</li> <li>• more than one photographer</li> <li>• send email to group for members to start thinking about two clients that can be showcased, maybe a group</li> <li>• check we have diversity in photos</li> <li>• start arranging list of when we need photos taken</li> <li>• could be one event with lots of photos or individual client photos</li> <li>• need consent forms for people to sign for us to be able to use the photos</li> <li>• make sure client is OK with story and photo combined - finished product</li> <li>• maybe pilot the project at Onkaparinga</li> </ul>	<ul style="list-style-type: none"> <li>• Sally do research around photographers</li>   <li>• Sally to write project proposal and steps of what we have to do</li> </ul>
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<p>Information sharing</p>	<p>Vanessa – Circle of Friends, St Johns</p> <ul style="list-style-type: none"> <li>• program running for 18 months – starting to obtain an idea of the outcomes of the project</li> <li>• talked about various clients who are writing booklets</li> <li>• Treasured Times booklet to be given out to clients and volunteers</li> <li>• Channel 7 will be interviewing Vanessa and some of her clients this week for a short television segment</li> </ul> <p>Cathy – City of Marion</p> <ul style="list-style-type: none"> <li>• iPad classes are popular</li> <li>• have transition funding from HACC</li> </ul> <p>Karen - ACH</p> <ul style="list-style-type: none"> <li>• gearing up for SALA exhibition which will be based at McLaren Vale Club - open on the weekend</li> <li>• providing extra one off services for clients</li> <li>• Aberfoyle program has a waiting list</li> <li>• all other programs have vacancies</li> </ul> <p>Sadie – City of Holdfast Bay</p> <ul style="list-style-type: none"> <li>• lots of social referrals, not had time to act on yet</li> <li>• working on activities for Every Generation project – utilising volunteers</li> <li>• Wisemoves program has finished – when we do again will try to have half/half HACC and general community</li> <li>• used part of the healthy communities funding for programs based on health, nutrition and cooking and wellbeing e.g. heart foundation walking, wisemoves program</li> <li>• BBQ for men – numbers low - came to launch of Holdfast Bay Men’s Group - every couple of months do a course e.g. nutrition and include some day trips</li> </ul>	
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	<p>Lisa – City of Onkaparinga</p> <ul style="list-style-type: none"> <li>• Steady flow of clients</li> <li>• trying to link people in to activities in the region</li> <li>• focussing on male clients</li> <li>• invite distributed for COTA event for men</li> <li>• attending a Better Practice Project course on transforming clients lives - self-directed care – how coordinators can empower clients to take responsibility and make their own decisions</li> <li>• working closely with Red Cross on medical transport issues</li> </ul> <p>Sally - SSRG</p> <ul style="list-style-type: none"> <li>• Cert IV Dementia training starting on Thursday 13 June 2013</li> <li>• the training has been tweaked to have a community focus – usually the course focuses on residential care</li> </ul>	
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**Next meeting date: 9 July 2013**

**Time: 9.30 -11.30 am**

**Venue: ACH, 17 Elizabeth Road, Christie Downs**