



SOUTHERN SERVICES
REFORM GROUP

SSRG Workgroup Meeting
Workgroup: Social Inclusion
Date: 9 October 2012

Present: Sadie Goddard-Wrighton, Karen Beeching, Karen McDougale, Sam Berry, Lisa Elder, Cathy Wiseman, Maxine Cape, Shijun Huang, Sally Warnes (Project Officer), Bev Bannister (minutes)

Apologies: Kristina Barnett, Vanessa Leane, Heather Trainor, Duncan Muirhead, Lynda Macphail (Chair),

Agenda Items	Discussion	Actions
Welcome & apologies	Welcomes and apologies made As Sally would be arriving a bit late due to presenting the Carer Resource package at Resthaven, the meeting was started with the information round then proceeded as normal after that.	
Previous minutes/business arising	<ul style="list-style-type: none">• Minutes accepted• All actions completed• Joyleen Thomas & Lyn Zeidler spoke at the In Home Services meeting - The Better Practice Project will present /talk to any group and can develop or tailor training courses/workshops to suit your organisation's needs• The Better Practice Project is presenting the Keeping Connected workshop on Thursday 15 November at the Marion Hotel, 9.30 am – 12.30 pm	
Project Discussion	<ul style="list-style-type: none">• Postcard was distributed in the week of 24 September• Our marketing contact felt the chosen region was too small an area to get any worthwhile results• Have had two phone calls so far• Posters and extra cards were displayed in medical clinics on Beach Road	

	<ul style="list-style-type: none"> • Feedback received – <ul style="list-style-type: none"> • some people see the postcard as a dating agency promotion • the writing on the back is too small • people are too young • they are not wearing seatbelts • fancy free • positive message • so different to every other brochure out there, more exciting • great picture • loving life • Caller 2 felt the wording was great – she is a younger woman in her late 50’s – waited one week before she rang - the team were able to match her up with some volunteering which is what she wanted to do but hadn’t previously thought of it • Caller 1 – he is an older gentleman in his late 80’s – had a fall and was initially looking for transport –the contact will lead into some social referrals for him as well • Possibly, the postcard may target the younger older people and get them socially connected early • Even if people do not like the image it makes them turn it over and read the back of the card • Lisa compared the trial to the 1300 transport number distribution (by Messenger Press) which went to every house-hold in Onkaparinga and the response has been similar – the phone calls did not actually increase in number • Sally and Lisa will write a letter to be mailed out with postcards to GP clinics in the area • Some staff from Noarlunga Hospital seemed enthusiastic about the postcards • Could distribute postcards to Noarlunga Health Village, Medicare Local, Community Legal services, meals on wheels, libraries, volunteering organisations • Postcards probably need to be distributed to a wider audience • Postcards and posters were given out to workgroup members for distribution to clients • Will continue to monitor the progress of the postcard • The budget will allow for another trial if that is what the group decides • Do we do a trial in the Glenelg region? Do we stay with the ‘out there’ image or trial a more conservative image for that region? 	
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<p>Planning for stage 2 of the project</p>	<ul style="list-style-type: none"> • Use the same wording that is on the card now, changing contact details to suit the region • Use the lady on the motorbike image • Do the trial in January or February next year • What sort of time frame do we have for assessing the trial? Tally results after a three month period • Lynda is interested in connecting with a school or other community 'connection' – having an intergenerational project – can discuss this further in future meetings • ACH are already doing this type of project with seniors groups and Anzac Day stuff 	
<p>Sharing of innovative case studies</p>	<p>Lisa – City of Onkaparinga Have a young client whose goal is to be able to shop independently. His reading and writing skills are not that good so making a written list is difficult. Have a worker going in part time and they are making a picture shopping list to help the client.</p>	
<p>Project Officer report</p>	<p>Be Confident, Stand Up and Deliver – Presented by the Better Practice Project on 29 November at the Marion Hotel. This workshop will invigorate your training and presentation skills. The aim is to provide a range of practical strategies and tips that participants can take away from the workshop and put into practice immediately.</p> <p>Dementia Training - The DTSC in collaboration with the SSRG are organising younger onset dementia training sessions – scheduled for 5 December 2012 at Onkaparinga and 13 February 2013 at Marion</p> <p>Appreciative Inquiry for Adaptive Change – Jeremy Scrivens. The collaborative projects are jointly organising workshops by Jeremy Scrivens. One workshop will be held in the 'hills' region and the second will be for the metropolitan areas – at Burnside Ballroom. The Burnside workshop is scheduled for October 25</p> <p>Innovative Project Forum - showcasing projects in the southern region. The forum is scheduled for 23 November at the Marion Hotel</p> <p>Health and Community Informed Choices – The new project officer, Louise, has commenced her role. She is looking at making an app as part of the resource.</p> <p>A2HC – a discussion was had by the group. ACAT has moved to the health sector so changes are underway.</p>	<ul style="list-style-type: none"> • Shijun to find out more information about A2HC and inform the group.
<p>Information sharing</p>	<p>Maxine - ARAS</p>	

	<ul style="list-style-type: none"> • Is a HACC advocate • Is the conference convenor for the World Elder Abuse Awareness Day Conference in June 2013 – arrangements progressing nicely <p>Sadie – City of Holdfast Bay</p> <ul style="list-style-type: none"> • EGO festival organised – Saturday 20 October, Colley Reserve, 10 am – 3 pm – Celebration of Life, Health and Wellbeing • Wise Move Project on hold until next year <p>Karen – Resthaven</p> <ul style="list-style-type: none"> • Vacancies at Ridgeway House • Groups running as normal with vacancies in some groups. Phone Resthaven for details <p>Lisa – City of Onkaparinga</p> <ul style="list-style-type: none"> • Busy as usual • Back to normal position of Transport and Social Support Program Coordinator as Dan is back from leave <p>Cathy – City of Marion</p> <ul style="list-style-type: none"> • Lots of EGO events happening • Connecting people into events • Individual invitations to events gone out • Have centre based funding - giving feedback on centre based services to be presented in a paper <p>Karen - ACH</p> <ul style="list-style-type: none"> • EGO Riverside Artist Exhibition at the Arts Centre, Pt Noarlunga • McLaren Vale Fair Day last week, went well • Individual clubs doing seniors EGO events <p>Shijun – Domiciliary Care</p> <ul style="list-style-type: none"> • Squalor training was successful • Hope to be able to organise another squalor training session soon • Trying to identify most vulnerable clients and put extra services in place • Working closely with St John Volunteer program with Vanessa Leane – new referrals put in – looking to match volunteers with clients 	
Next Meeting	<p>Tuesday 13 November 2012 9.30 -11.30 am ACH, 17 Elizabeth Rd, Christie Downs</p>	